

OFFICIAL RULES OF THE 2015 CELEBRATION OF CHAMPIONS CHARITY GOLF BALL DROP

1. The Celebration of Champions, Charity Golf Ball Drop is presented by The Smith Family Foundation (“TSFF”) (“Presenter”) for the benefit of TSFF and other charitable organizations under Section 501 (c) (3) of the Internal Revenue Code 501.
2. *WIFFLE* golf balls will be dropped onto the ball field at approximately 3:00 p.m. on **Saturday, October 31, 2015**. At the direction of Presenter, all balls may be dropped from a helicopter. If for any reason beyond the control of the Presenter such as weather conditions, the Presenter determines not to release drop the balls or complete the event, the Presenter will determine the winners of all prizes by raffle or by random selection.
3. If the balls are dropped onto the field, the winners of all prizes will be determined by random selection of balls on the field. This may be done by random collection from the mass of balls after dropping or by choosing balls closest to certain points as designated that day, or such other method as the Presenter may select. The Presenter is not responsible for any action taken by any spectator or anyone who is not an agent of the Presenter which alters the location of the balls.
4. The entry portion of each purchase form must be completely filled out and delivered to Presenter, or an authorized representative of Presenter, or mailed to Presenter at the address set forth in paragraph five below, and actually received by Presenter prior to the event to be eligible to win any prize. Entrants assume the risk of non-delivery of entries to Presenter or any authorized representative of Presenter.
5. A number will be attached to each ball which corresponds to the number on its purchase form. Prizes will be awarded to the person whose name appears on its purchase form. Prizes will be awarded to the person whose name appears on the purchase form corresponding to the ball closest to each target in the eight target area after dropping. . A list of prizes can be obtained from the Presenter by visiting www.charitygolfballdrop.com or sending a written request and a self-addressed stamped envelope to: **Celebration of Champions, Charity Golf Ball Drop, 2324 Madison Avenue, Suite 304, Cincinnati, OH 45208**.
6. A maximum of 90,000 will be dropped in the event. Chances of winning depend on the total number of qualified entries.
7. All balls entered will be provided by the Presenter and shall remain the property of the Presenter.
8. Free entries defeat the charitable fundraising purpose of this event and are not encouraged. However, one free entry per person can be obtained by presenting a written request to the address listed in paragraph five above and submitting a self-addressed stamped envelope for the mailing of the purchase form. Requests for free entries will not be accepted after 5:00 p.m. on **Friday, October 23, 2015** or after 90,000 balls have been purchased. **Limit one request per person**.
9. All of the eight Cash Prize Winners will be announced by the Presenter on the day of the event at www.charitygolfballdrop.com. All prize winners will be notified by United States mail or telephone. Winners need not be present to win. A list of winners can be obtained from the Presenter by sending a written request and a self-addressed, stamped return envelope to

Presenter at the address listed in paragraph five above. If any winner does not claim his or her prize from the Presenter at the address listed in paragraph five above within 30 days after written notification of winning, the presenter may select a substitute winner through a random drawing of golf ball drop forms. All prizes will be awarded.

10. By submitting a purchase form, entrants release Presenter and its members, agents, employees, and other related entities from any and all liability with respect to prizes.
11. Entry constitutes permission to Presenter to use your name, voice, statements, image and likeness for purposes of advertising and trade, in any medium, without further compensation or notice, unless prohibited by law.
12. This event is subject to all federal, state and local laws and regulations and is void where prohibited by law.
13. The conduct of the event, the determination of winners, and any random drawing for additional prizes will be audited by a representative of an independent accounting firm. All decisions and interpretations of rules and regulations will be made by a representative of the Presenter and its judgment is final.
14. The Celebration of Champions, Charity Golf Ball Drop and its logo are registered trademarks of Presenter and no other person or entity is authorized to copy or otherwise use them without the expressed written consent of the Presenter.
15. Prize winners under the age of 18 must be accompanied by a parent or legal guardian when receiving their prize. Members of the Charity Golf Ball Drop Committee and employees and the present and their respective immediate families (Spouse, Parents, Siblings and Children) all "ALL" eligible to win. Winners must prove eligibility.
16. The "**MILLION DOLLAR BALL**" Number will be preselected by Odds On Promotions, Inc. ("OOP") and held and secured by OOP until the those eligible to win are determined. If the numbers on one of the 200 eligible balls matches the preselected winning numbers, the person purchasing the ball with the preselected winning numbers will be awarded the \$1,000,000 prize. The Charity Golf Ball Drop Steering Committee and OOP reserve the right not to award the prize in the event of any irregularities. Neither the Presenter nor any named sponsors shall have any liability to any Million Dollar Ball winner. The prize award is the responsibility of OOP in the event of legitimate claim. Other investment grade funding vehicles or financial instruments may be used which shall be sufficient to meet the obligations described herein. The selection of said instruments shall be at the sole discretion of Hole in One International/OddsOn Promotions. In the event of a winner the promotion Winner will receive yearly installments equal to the Prize Value divided by the length of the annuity contracted for (i.e. \$1,000,000 prize/40 year annuity = \$25,000 per year installment for 40 years).
17. A copy of these rules and regulations is available from Presenter at the address listed in paragraph five above.